

# Sarah Milne

## CONTACT

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## SKILLS

Problem Solving ★★★★★  
Project Management ★★★★★  
Listening ★★★★★  
Decisiveness ★★★★★  
Flexibility ★★★★★  
Logical Thinking ★★★★★  
Adobe Illustrator ★★★★★  
Adobe Photoshop ★★★★★☆  
Creativity ★★★★★☆  
Written Communication ★★★★★☆  
Verbal Communication ★★★★★☆  
Analytical Thinking ★★★★★☆  
Leadership ★★★★★☆  
Excel ★★★★★☆  
Adobe InDesign ★★☆☆☆  
Word ★★☆☆☆

## EDUCATION

**UNIVERSITY OF UTAH** / Salt Lake City, Utah  
**UTAH VALLEY STATE COLLEGE** / Orem, Utah

## ABOUT

Whether it's art, graphic design, permaculture, quilting, or jewelry... I am always making something. I feel most at home in the mountains, love learning about new ideas, discovering new music, read several books a month and enjoy good conversation. When I need an adventure, I head up the canyons on my motorcycle.

## SUMMARY

Creative Director with over a decade of experience in product development, ideation, creative team projects, resources, work-flow, and quality of deliverables. Self-starter, critical thinker and problem solver with exceptional capabilities in improving and implementing functional processes across departments.

## EXPERIENCE

### **FREELANCE GRAPHIC DESIGN** / Self Employed / SEPT 2019 - CURRENT

Remote product design based on minimal creative direction. Excellent communication throughout the product development process to ensure efficiency and correctness. Attention to detail and focus on deadlines.

### **CREATIVE DIRECTOR** / American Crafts / FEB 2012 - SEPT 2019

Lead three professional product development teams from conceptualization through final production while maintaining high-quality design standards and tight deadlines. Work directly with celebrity influencers to develop their brands and products. Work with overseas sourcing teams to quickly innovate and bring new product ideas to market for key clients.

### **ACCOUNT MANAGER** / Pointway / MAY 2017 - JUNE 2017

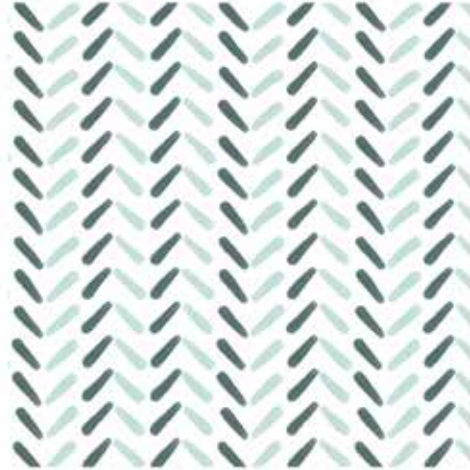
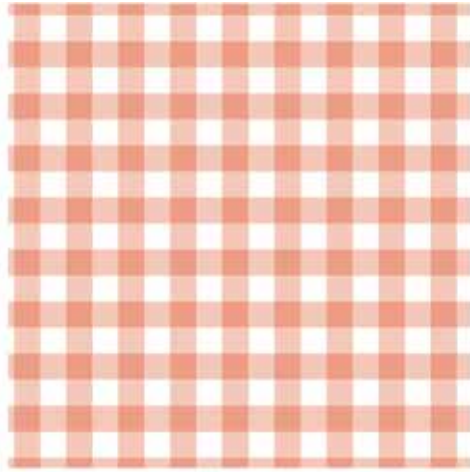
Instigate account management for a fast-paced and overwhelmed start-up. Learn and train teams on new software, hire new employees and, implement successful procedures to keep pace with growth. Drive sales by providing an exceptional customer experience.

### **CREATIVE DIRECTOR** / RST Brands / MAY 2016 - OCT. 2016

Optimize workflow and communication by implementing a new project management approach. Develop an iterative timeline for product development, production, and delivery to provide realistic expectations for stakeholders and key clients. Design and execute a streamline in-house photography facility.

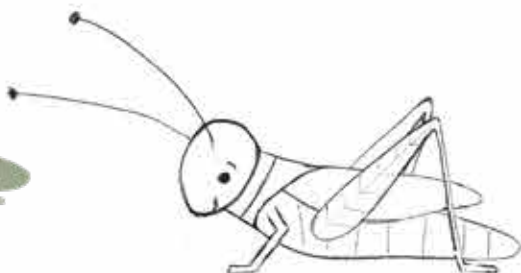
### **BUSINESS OWNER** / Scenic Route Paper Co. / JULY 2003 - FEB. 2012

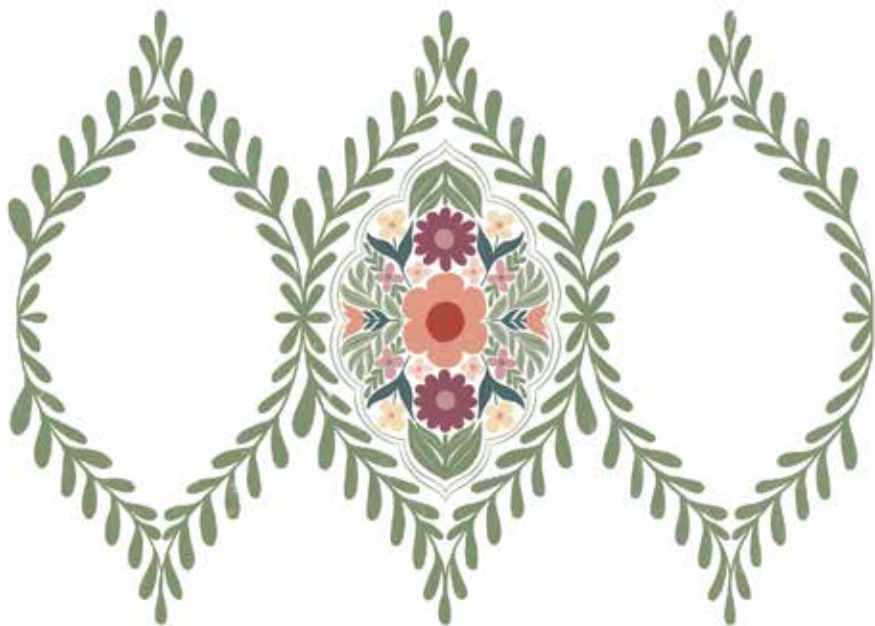
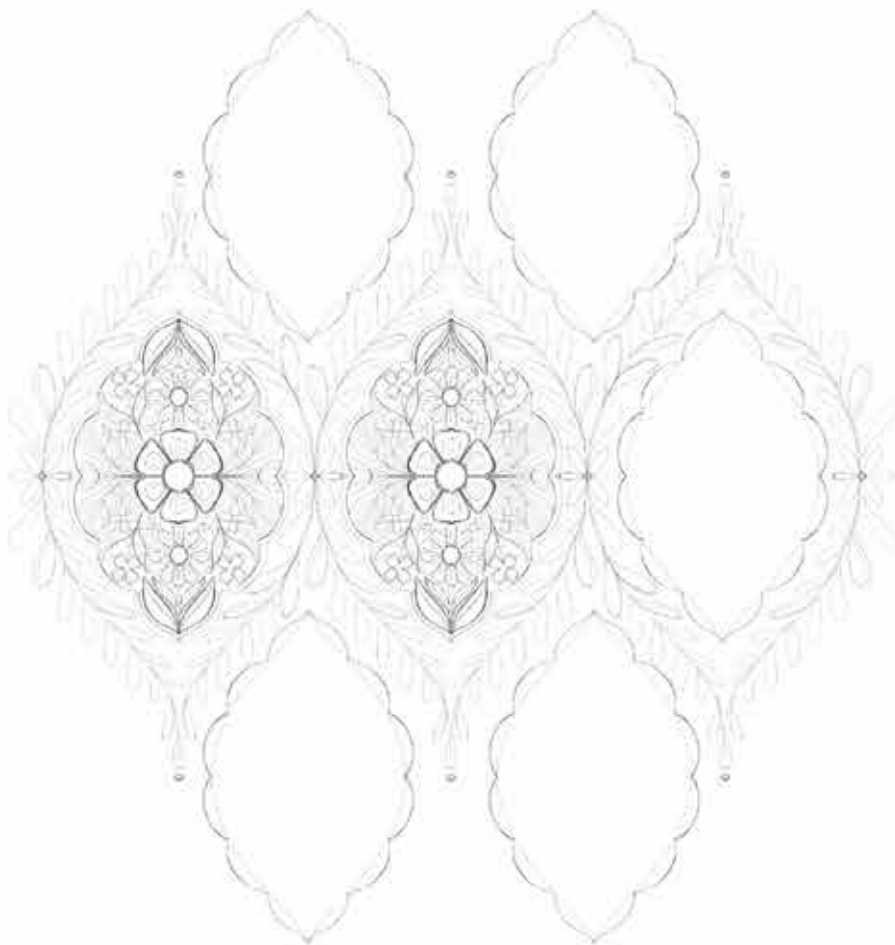
Self-taught the Adobe Creative Suite to be able to design exciting products, packaging and marketing assets for the growing scrapbook industry. Oversee operations of warehouse, inventory and growing staff. Plan, organize and execute national educational events and trade shows.

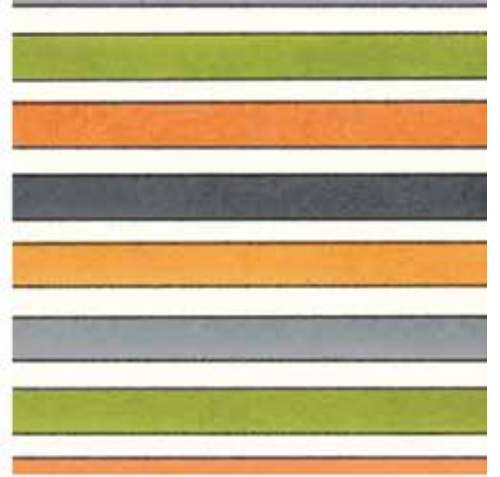




WELCOME  
*sweet babies*









with you  
is the  
best place  
to be



It's  
the  
little  
things  
that  
make  
life

beautiful



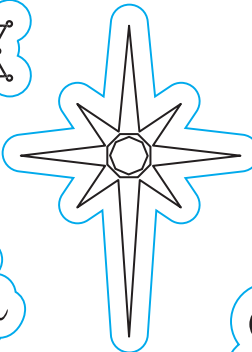
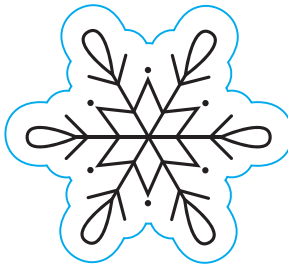
so  
much  
love





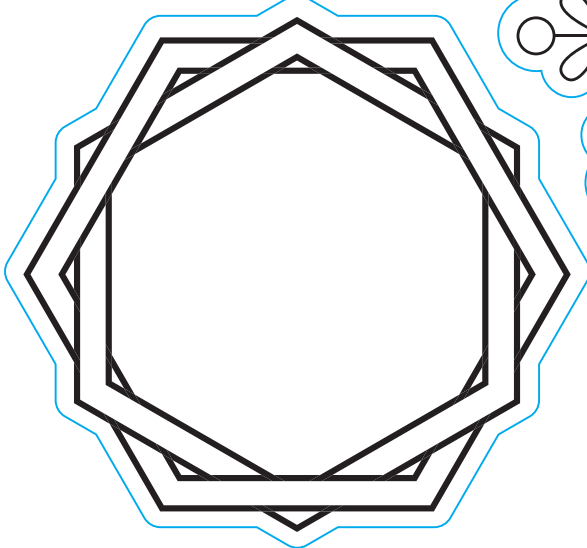
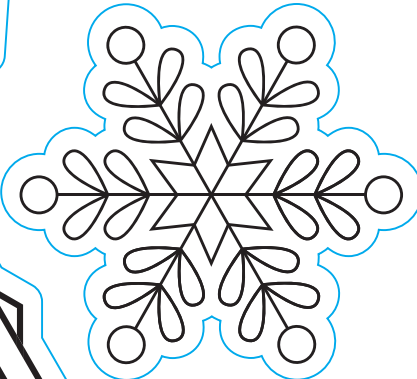


Let it Snow

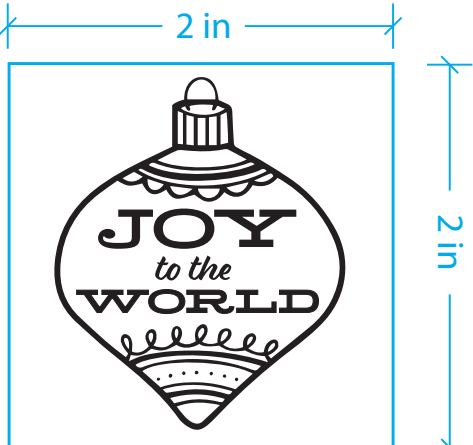


JOY

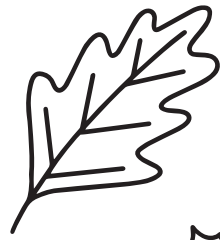
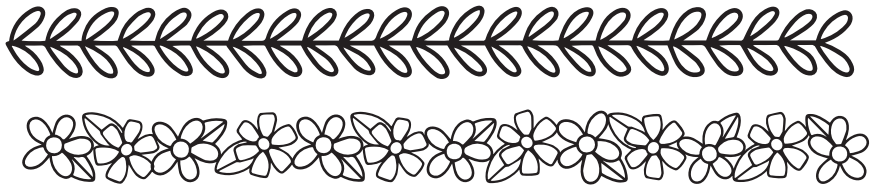
PEACE  
good will to men  
ON EARTH



WARM  
winter  
WISHES



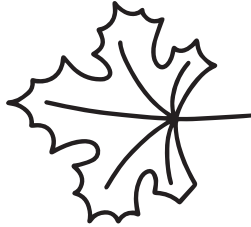
 *holiday*  
**CHEER**



*Autumn*  
**HARVEST**



*Merry*  
*Christmas*

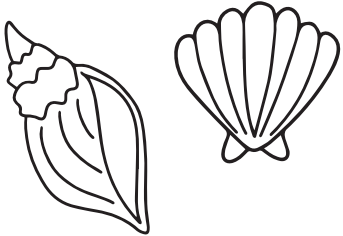


*always*  
**remember**



*Sun*  
*sand &*  
*surf*

*here comes the*  
**SUN**



*good*  
*vibes*  
*only*



**BEACH**  
**PLEASE**

*be my*  
**Valentine**





DELIVERING DATA TO SMART CITIES

**R.H. BORDEN**  
AND COMPANY, LLC

Utah  
ART  
scene

Wagatch  
**PERMACULTURE**







